

# EDC

## Entrepreneurship Development Cell



# Guidelines for the Entrepreneurship Development Cell (EDC)

## Gonzaga College of Arts and Science for Women

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### 1. Objectives

The Entrepreneurship Development Cell (EDC) is established to:

1. Promote an entrepreneurial mindset among students and faculty.
  2. Foster innovation and creativity for entrepreneurial ventures.
  3. Provide training, resources, and mentorship for aspiring entrepreneurs.
  4. Facilitate networking with industry experts, alumni, and successful entrepreneurs.
  5. Encourage students to establish start-ups that address societal needs and contribute to economic growth.
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### 2. Structure of the EDC

1. **Chairperson:** The Principal of the College.
  2. **Coordinator:** A faculty member with experience in entrepreneurship or business management.
  3. **Members:**
    - Representatives from various departments.
    - Alumni entrepreneurs and industry representatives.
  4. **Student Representatives:** Interested and motivated students from different disciplines.
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### 3. Responsibilities of the EDC

1. **Awareness and Training:**
  - Conduct workshops, seminars, and guest lectures on entrepreneurship.
  - Organize entrepreneurship awareness programs (EAPs) to inspire students.
  - Facilitate training in business planning, financial management, and marketing.

## **2. Support and Mentorship:**

- Provide one-on-one mentorship to students with business ideas.
- Assist in preparing business proposals and pitching to investors.
- Offer guidance on navigating government policies and schemes for start-ups.

## **3. Networking and Collaboration:**

- Establish collaborations with industries, NGOs, and start-up incubators.
- Organize networking events to connect students with successful entrepreneurs and investors.
- Develop alumni relations to leverage their expertise and support.

## **4. Infrastructure and Resources:**

- Provide a dedicated workspace for entrepreneurial activities.
- Maintain a library of resources, including books, case studies, and software.
- Facilitate access to technology and tools required for prototyping and innovation.

## **5. Competitions and Incubation:**

- Organize business plan competitions and hackathons.
- Identify and incubate promising start-up ideas.
- Provide seed funding opportunities or connect students to funding agencies.

## **6. Research and Innovation:**

- Promote research in areas related to entrepreneurship and innovation.
- Encourage students to work on real-world problems and develop marketable solutions.

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## **4. Guidelines for Students**

- 1.** Students from all disciplines are encouraged to participate in EDC activities.
  - 2.** Students must actively engage in workshops, training, and events organized by the EDC.
  - 3.** Business ideas submitted for incubation must adhere to ethical and legal guidelines.
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## 5. Code of Conduct

1. Members of the EDC must maintain a collaborative and professional approach.
  2. Intellectual property developed through EDC activities must be respected and protected.
  3. Business proposals must align with the mission and values of the College.
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## 6. Funding and Support

1. The College will allocate funds annually to support EDC initiatives.
  2. Students will be guided in accessing government schemes and grants for entrepreneurship.
  3. Industry sponsorships and partnerships will be explored for funding projects.
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## 7. Monitoring and Reporting

1. The EDC will maintain records of its activities and achievements.
  2. An annual report of EDC initiatives will be submitted to the Principal.
  3. Feedback from participants and collaborators will be used for continuous improvement.
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## 8. Outcomes

1. Increased entrepreneurial ventures initiated by students and alumni.
  2. Enhanced collaboration between academia and industry.
  3. Development of self-reliant and innovative graduates who contribute to the community.
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These guidelines aim to create a vibrant entrepreneurial ecosystem at Gonzaga College of Arts and Science for Women, empowering students to become innovators and leaders in their chosen fields.

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## Members of the EDC

1. **Chairperson:** Dr. E Glitta Sumangali
  2. **Coordinator:** Dr. T Rajalakshmee
  3. **Members:**
    - Ms. J Sakthidevi
    - Ms. M Moshina Begam.
    - Ms. J Susan Merlin Gracia
    - Ms. N Ambika
  4. **Student Representatives:**
    - Ms. C Shofiya
    - Ms. S A Thaiyaba Almas
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